



## EMPOWERING FINANCIAL FUTURES:

(A Women's Day Workshop on Financial Management)

**Certificate of Completion in Women's Financial Empowerment**

**Course Code: M020/25**

**Duration:** 4 Hours

**Delivery Format:** Hybrid

**Target Audience:**

- Women of all ages and backgrounds
- Those seeking to enhance their knowledge and skills in financial management.
- Individuals interested in taking control of their financial well-being.
- Women who want practical insights, tips, and tools for informed decision-making about money.
- Those who may face specific challenges or concerns related to managing personal finances.
- Individuals who aim to build confidence and competence in handling financial matters.
- Women who desire to become financially independent and autonomous.

**Program Outcomes:**

Upon completion of this program, participants will be able to:

- Empower themselves with knowledge and skills for managing their financial well-being.
- Cover essential aspects of financial management.

- Utilize practical insights, tips, and tools for making informed financial decisions.
- Foster confidence and competence in handling personal finances.
- Address specific challenges and concerns faced by women regarding money management.
- Engage in proactive and strategic financial planning.
- Equip themselves with resources and support networks for ongoing financial empowerment.
- Promote financial independence and autonomy among women.

## **Detailed Syllabus**

### **Module 1: Understanding Financial Basics**

**Outcome:** Participants will understand the fundamentals of financial literacy and budgeting, saving and investing, and debt management.

#### **Topics:**

- Importance of financial literacy
- Budgeting: Creating and sticking to a budget
- Saving and Investing: Building wealth over time.
- Debt management: Strategies to minimize and eliminate debt.

#### **Activities:**

- Interactive discussions on the importance of financial literacy.
- Practical exercises on creating personalized budgets.

#### **Assessments:**

- Quiz on financial literacy concepts.
- Development of a personal budget plan.

### **Module 2: Building a Strong Financial Foundation**

**Outcome:** Participants will learn to build a strong financial foundation through emergency funds, insurance, and retirement planning.

#### **Topics:**

- Emergency funds: Creating a financial safety net
- Insurance: Protecting yourself and your loved ones

- Retirement planning: Securing your future

**Activities:**

- Case studies on the importance of emergency funds.
- Presentations and discussions on different types of insurance.

**Assessments:**

- Short report on creating a personal financial safety net.
- Comparison of different insurance options.

**Module 3: Overcoming Financial Challenges**

**Outcome:** Participants will learn strategies for addressing gender-specific financial challenges.

**Topics:**

- Gender-specific financial challenges
- Negotiation skills: Closing the gender pay gap
- Balancing work, family, and personal finances

**Activities:**

- Role-playing exercises for negotiation skills.
- Discussions on work-life balance and financial empowerment.

**Assessments:**

- Presentation on strategies for overcoming gender-specific financial challenges.

**Module 4: Empowering Mindset**

**Outcome:** Participants will explore the role of mindset in financial well-being and decision-making.

**Topics:**

- Mindfulness and its impact on financial well-being
- Building confidence in financial decision-making

**Activities:**

- Mindfulness exercises focused on financial awareness.
- Group discussions on building confidence in financial matters.

**Assessments:**

- Reflective journal on the impact of mindfulness on financial habits.
- Personal statement on building confidence in financial decision-making.

## **Module 5: Community Building**

**Outcome:** Participants will understand the importance of peer support networks in achieving financial goals.

**Topics:**

- Financial literacy talks can create a supportive community where women can share experiences, learn from one another, and establish networks for mutual support in their financial journeys.

**Activities:**

- Group discussions and sharing of personal experiences.
- Networking session to connect participants.

**Assessments:**

- Participation in group discussions.
- Action plan for building or utilizing peer support networks.